



## **2021-22 Operating Budget Communications: Overview of Communication Supports (Draft)**

**To:** Special Finance, Budget and Enrolment Committee

**Date:** 25 November, 2020

**Report No.:** 11-20-3994

### **Strategic Directions**

- Allocate Human and Financial Resources Strategically to Support Student Needs

### **Recommendation**

It is recommended that the report regarding the 2021-22 Operating Budget Communications – Overview of Communications Support (Draft) be received.

### **Context**

The attached draft chart (Appendix A) is being presented to begin preliminary discussions about communications support for this year's budget process with the Finance, Budget and Enrolment Committee. After the discussion, this chart will be updated to reflect Trustee feedback. Given the unpredictability of this year, all dates below are subject to change. Similarly, communications support will be flexible and adaptable as the TDSB works through this year's budget process.

### **Action Plan and Associated Timeline**

Appendix A provides an overview of key dates in this year's budget process and the corresponding communications support being proposed.

### **Resource Implications**

Not applicable

## **Communications Considerations**

As we proceed in the budget process, we will update this plan with a focus on strategic considerations relating to messaging, stakeholder issues management and overall strategy.

## **Board Policy and Procedure Reference(s)**

Not applicable

## **Appendices**

Appendix A: 2021-22 Operating Budget Communications – Overview of Communications Support (Draft)

## **From**

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