

Appendix A - Draft Content for Solar Signs

The following content for each of the solar signage options listed below is a draft and subject to change upon further consultation with the Environmental Sustainability Community Advisory Committee (ESCAC) and the Joint Management Labour Environment Committee (JMLEC).

Display option	Medium	Content
Building Exterior	Outdoor electronic message board	<ul style="list-style-type: none"> - Brief text that draws attention to the presence of rooftop solar panels (e.g., Go Solar – We Did!)
	Aluminum sign	<p>Brief text that draws attention to the presence of rooftop solar panels (e.g., Go Solar – We Did!)</p> <ul style="list-style-type: none"> - QR (Quick Response) code linking to the TDSB <i>Solar Schools</i> webpage.
Building interior	Poster	<ul style="list-style-type: none"> - Generic poster that indicates that the school is equipped with rooftop solar panels. - “Did you know?” facts about solar energy. - QR (Quick Response) code linking to the TDSB <i>Solar Schools Project</i> webpage.
Online	School website	<ul style="list-style-type: none"> - Standard button to be added to the school website of each school with a solar array system that links to a TDSB Solar Schools webpage. - Each school will be provided with an electronic fact sheet specific to the school’s solar array, to be posted on the school website.
	Public website	<ul style="list-style-type: none"> - Develop a TDSB Solar Schools webpage to include the following <ul style="list-style-type: none"> • List of TDSB sites with solar arrays, including, size (kWh) energy generation potential, differentiating between sites that are managed by the TDSB and sites that are managed by a third-party operator. • Hyperlinked electronic fact sheet for each school site. • Environmental impact of the TDSB’S rooftop solar arrays on the Ontario energy grid.