

2022-23 Operating Budget Communications: Overview of Communication Supports

To: Finance, Budget and Enrolment Committee

Date: 2 November, 2021

Report No.: 11-21-4195

Strategic Directions

Allocate Human and Financial Resources Strategically to Support Student Needs

Recommendation

It is recommended that the report be received.

Context

The chart in Appendix A is being presented to the Finance, Budget and Enrolment Committee to begin preliminary discussions about communications support for this year's budget process. After the discussion, this chart will be updated to reflect Trustee feedback. Please note that all dates in the chart are subject to change. As always, communications support will be flexible and adaptable as the TDSB works through this year's budget process.

Action Plan and Associated Timeline

Appendix A provides an overview of key dates in this year's budget process and the corresponding communications support being proposed.

Resource Implications

Not applicable

Communications Considerations

As we proceed in the budget process, we will update this plan with a focus on strategic considerations relating to messaging, stakeholder issues management and overall strategy.

Board Policy and Procedure Reference(s)

Not applicable

Appendices

 Appendix A: 2022-23 Operating Budget Communications – Overview of Communications Support (Draft)

From

Ryan Bird, Executive Officer (A), Government, Public and Community Relations at ryan.bird@tdsb.on.ca or at 416-540-4449.

Zoya McGroarty, Communications Officer, Government, Public and Community Relations at zoya.mcgroarty@tdsb.on.ca or 416-706-1998